



www.thealleytheatre.com

After several months of being without a website (*a long, sordid story of old software and a busy webmaster*) THE ALLEY THEATRE now has a new, slick, website. Please visit, for a look at the latest news (*this NEWSLETTER is always available there, in PDF form, to print*), a little of the history, a bit about donating to the theatre, and a list of past productions.

Online ticket sales are not available at this time, and is not something we are looking to do in the near future. For now, you may still purchase tickets by phone (765.643.0701), in person, and by mail.

Special thanks to C.S. KERN (www.cskern.com) in Muncie for not only continuing to "host" our site, but also in all their invaluable help in creating the new site. *We enthusiastically recommend the good people there.*

THE REVIEW July 2018

news from the
ALLEY THEATRE

William Inge's

Steamy, dreamy, and the ultimate "soap opera", PICNIC by

PICNIC

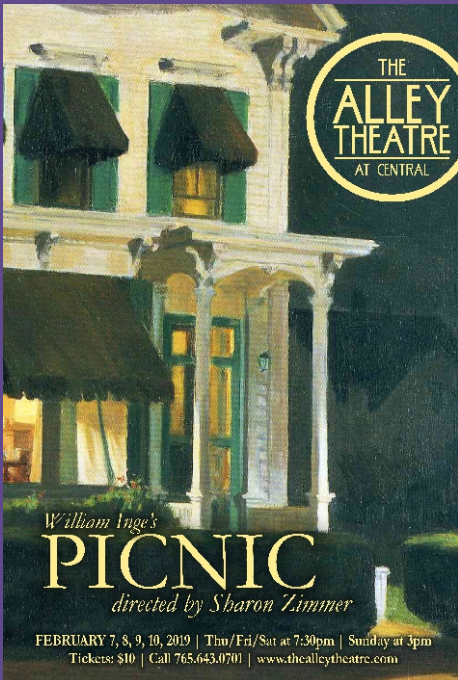
William Inge (*who also wrote BUS STOP, if you're familiar with that play/movie*) was the production that put PAUL NEWMAN "on the map" in his Broadway debut. It's the movie that put William Holden (*a bigger draw than Paul Newman at the*

time) and Kim Novak on screen together. The film also gave us the award-winning song, "THEME FROM PICNIC" (*often paired with the song, "MOONGLOW"*), recorded by the famed MCGUIRE SISTERS.

It's the story of two houses that share a yard and their mostly female occupants. The setting is Labor Day, around 1953, and everyone's predictable lives are interrupted, disrupted, and thoroughly shaken by the injection of a handsome and athletic young drifter who enters their lives. Like Inge's BUS STOP, PICNIC is a study of characters thrown together and how a change in one character affects all characters...a perfect script for THE ALLEY'S in-the-round performances.

Sharon Zimmer might be better known as THE ALLEY'S Stylist for every show in every season so far...but her recently-discovered gift and eye for directing is being set to work, not only for us, but also as director, THIS year, of Anderson's Mainstage Theatre production of DEATH OF A SALESMAN. She will stage direct this modern masterpiece, PICNIC, in February 2019.

Tickets can be purchased today, at the Central Christian Church office (9a-5p Tuesday-Friday) or by calling 765.643.0701.



FEBRUARY 7, 8, 9, 10, 2019 | Thu/Fri/Sat at 7:30pm | Sunday at 3pm
Tickets: \$10 | Call 765.643.0701 | www.thealleytheatre.com

BOX OFFICE
MESSAGE CENTER
765.643.0701

2018-2019

THE IMPORTANCE of BEING EARNEST | November 8, 9, 10, 11, 2018

FOREVER PLAID: PLAID TIDINGS with DANNY ERWIN, NED HANNAH, RICK VALE, and CITO WYATT | December 20, 21, 22, 23, 2018

GREATER TUNA | January 17, 18, 19, 20, 2019

PICNIC | February 7, 8, 9, 10, 2019

THE TAMING of the SHREW | March 14, 15, 16, 17, 2019
at The Anderson Museum of Art

THE ALLEY THEATRE retains ticket revenue to give, as a gift, back to CENTRAL CHRISTIAN CHURCH. The theatre uses *no ticket income* to fund a production.

Your TAX-DEDUCTIBLE DONATION to THE ALLEY THEATRE helps the theatre continue to bring quality performances to Madison County. **Please consider donating to our 2018-2019 Season! Simply fill out the a donation card and return it to CENTRAL CHRISTIAN CHURCH at 923 Jackson/Anderson, IN 46016 with your donation.**

BE A JEWEL!

Frequently asked QUESTIONS

I DON'T ACT, AND CERTAINLY DON'T WANT TO BE ONSTAGE...BUT WOULD LOVE TO BE INVOLVED AT "THE ALLEY"...WHAT CAN I DO?

There are some opportunities for those who don't want to be onstage, at THE ALLEY.

FIRST - if you have the means, please donate to keep our production value high...see how you can "Be A Jewel" in this NEWSLETTER and on our website (www.thealleytheatre.com).

SECOND - If you'd like to be a part of our USHERING STAFF, we can get you in touch with our terrific HOUSE MANAGER, Francie Lynch. We need ushers at each door and to host our guests, at each performance.

THIRD - Maybe your talent lies in other areas, like painting, building, sewing, collecting? If you would like to help out with sets, costumes, or props...simply contact the theatre at thealleytheatremail@gmail.com and we will put you to work.

Our fabulous PHOTOGRAPHERS



Maybe you love these ALLEY productions, and would like to remember them through photos. Or perhaps you have performed with THE ALLEY and would like photos of the production you were in. Well, you're in luck...there are some great production photos from every production in every season THE ALLEY has performed.

JUDY POCHARD is our "Company Photographer" and takes our PUBLIC RELATIONS, PRODUCTION, and CAST photos. But sometimes Judy, who also performs, is IN an ALLEY production. When that happens, we have a very capable photographer, MIKE MEADOWS, who comes in and shoots the production for us.

Both JUDY'S and MIKE'S photos are available for purchase at reasonable prices...printed and digital.

If you would like to order from MIKE, simply go to www.mikemphotography.com and contact him about his photos with THE ALLEY. For photos from Judy, you can contact her on FACEBOOK at www.facebook.com/judy.pochard
THANKS TO BOTH for their help in making THE ALLEY THEATRE all that it is!

DIAMOND \$1000+

2 GOLDEN TICKETS
2 GALA 2018 TICKETS
Name(s) in PROGRAM
and Lobby Ads,
Eternal Gratitude

EMERALD \$500+

1 GOLDEN TICKET
1 GALA 2018 TICKET
Name(s) in PROGRAM
and Lobby Ads,
Eternal Gratitude

RUBY \$250+

2 Tickets to any show
in the Season
Name(s) in PROGRAM
and Lobby Ads,
Eternal Gratitude

SAPPHIRE \$150+

1 Ticket to any show
in the Season
Name(s) in PROGRAM
and Lobby Ads,
Eternal Gratitude

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